



ICICI Prudential Asset Management Company Limited

Corporate Identity Number: U99999DL1993PLC054135

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Notice to the Investors/Unitholders of ICICI Prudential Fixed Maturity Plan - Series 64 - 3 Year Plan H, ICICI Prudential Fixed Maturity Plan - Series 69 - 1093 Days Plan F and ICICI Prudential Multiple Yield Fund - Plan C (the Schemes)

Notice is hereby given to all the investors/unitholders of the Schemes that the Trustee has approved August 25, 2014 as the record date for declaration of dividend under the dividend option of the plans under the Schemes. Accordingly, dividend will be paid to all the unit holders whose names appear in the register of investors/unitholders of the Schemes, at the close of business hours on August 25, 2014, subject to availability of distributable surplus under the Schemes, at the recommended rate as mentioned below:

Plans/Options under the Schemes	Recommended rate of dividend (₹ Per unit) (Face value of ₹ 10/- each)#	NAV as on August 14, 2014 (₹ Per unit)
ICICI Prudential Fixed Maturity Plan - Series 64 - 3 Year Plan H		
Dividend	0.05	10.9799
ICICI Prudential Fixed Maturity Plan - Series 69 - 1093 Days Plan F		
Regular Plan - Dividend	Entire distributable surplus as on record date	11.0960
ICICI Prudential Multiple Yield Fund - Plan C		
Dividend	0.05	12.1849

Subject to deduction of applicable dividend distribution tax

For units in demat form: Dividend will be paid to those Unitholders/Beneficial Owners whose names appear in the statement of beneficial owners maintained by the Depositories under plans/dividend options of the Schemes on August 25, 2014.

Suspension of trading of units of ICICI Prudential Multiple Yield Fund - Plan C (MYF - Plan C)

Investors may note that in view of MYF - Plan C maturing on August 25, 2014, the Scheme stands suspended on National Stock Exchange of India Limited (NSE) from the close of trading hours on August 20, 2014. The record date for determining the eligible unitholders/beneficial owners who would be entitled for the redemption proceeds shall be August 25, 2014.

It should be noted that pursuant to payment of dividend, the NAV of the plans/dividend options of the Schemes would fall to the extent of dividend payout and statutory levy, if any.

Investors are requested to take a note of the above.

For ICICI Prudential Asset Management Company Limited

Place: Mumbai

Date : August 19, 2014

No. 019/08/2014

Sd/-

Authorised Signatory

CALL MTNL/BSNL: 1800 222 999 • Others : 1800 200 6666 • Or, apply online at www.icicipruamc.com

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Mutual Fund investments are subject to market risks, read all scheme related documents carefully.